



NOELIA ZUHEROS























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EXPERIENCE BY PROJECTS

- ▶ **BRAND DESIGN CONFERENCE.**   Oct 2018 _ Freelance
I produced a promotional video for the Brand-Design Conference at the University of West London, using a Nikon D5100 camera to record and later edited in Adobe Premiere and After Effects.
- ▶ **EBENEZER ACADEMY.**     June 2018 - Sept 2018 _ Freelance
I developed a communication plan to raise funds for a primary school in Kenya. My tasks were the following; to analyse the situation, prioritization of objectives by timeframes, strategical development and full design for informative brochures of the campaign. Also I produced the technical and literary script for a documentary film such as interviews, recording and production
- ▶ **SANTIAGO CALLEJA WELLCENTER.**    March 2018 - May 2018 _ Freelance
I developed the corporate identity for a Physiotherapy Centre also as freelance, analysing the market, designing the brand logo and all its possibles applications with Adobe Illustrator and InDesign.
- ▶ **VAMPIRE DE L'AMOUR.**     Feb 2018 - March 2018 _ Freelance
With ocassion of a wedding I produced a video about the couple's love story. After interviewing them to know their story I made the storyboard by hand, then later recorded and produced the video.
- ▶ **MFG. MOVE FOR GREATNESS.**    April 2017 - July 2017 _ Freelance
For a London fashion brand with African origins I designed a set of branded clothing for "Safari Collection". In addition, I had to conduct research on the market to advance the concept. Then I sketched ideas until arrive to the final design and applicate it to garments. Fashion photo shoots and retouch of them.
- ▶ **EKO 360°.**    Sept 2015 - Nov 2016 _ Communication Assistant
In a team of seven, we developed an environmental social project for an organic cooperative farm. In this case I did in-depth research of the local community by presenting some proposal for social initiatives. I was in charge of the brand identity, the communication plan, designing all the corporate elements. We launched the First Ecological Festival on the region a big success within the community.
- ▶ **LAST TORCAS.**    Sept 2015 - Nov 2016 _ Communication Assistant
In this company, an Organic cooperative farmer I redesigned the corporative image. I modified the logo and established a solid visual identity. Also, I activated the social media flow and creating the website.

FORMATION

- 2018 - 19 MA ADVERTISING, BRANDING & COMMUNICATION. University of West London - UK
- 2015 - 16 BUSINESS MANAGEMENT ASSISTANT. Audiolis Formation. Spain
- 2014 - 15 WEB & GRAPHIC DESIGN. Formasup 82' - France
- 2007 - 12 DEGREE ADVERTISING & PUBLIC RELATIONS. Universidad de Valladolid - Spain

WRITING AWARDS

- 2006 SAGRADA FAMILIA Tales "Cuentos para un mundo mejor" (Tales for a better World) Spain
- 2007 CLARA CAMPOAMOR Poetry "Dime que me quieres" (Tell me that you love me) Spain
- 2016 JOSE RODRIGUEZ DUMONT. Poetry "Abrazar sin tocar" (To hug without touching) Spain